



Educational Promotion Terms & Conditions

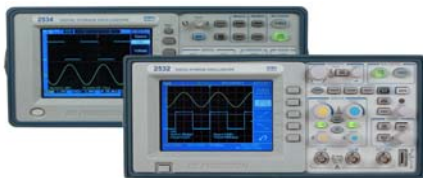
B&K Precision is committed to supporting the educational and training needs of students to prepare them for tomorrow's careers in electronics and engineering. Our instruments have long been associated with high quality and exceptional prices. Through Dec. 31, 2010, educational institutions can qualify for a 10% promotional discount in addition to the everyday value already being offered by B&K Precision. The promotion is valid on all B&K Precision instruments currently available at www.bkprecision.com/products. Please contact your authorized B&K Precision distributor www.bkprecision.com/where_to_buy/ to take advantage of this promotional offer today.

Start Date: September 1, 2010

End Date: December 31, 2010

1. Educational institutions, public or private, including K-12 institutions, vocational schools, colleges and universities) are eligible for a promotional discount of 10% off the current B&K Precision list price on purchases of \$5,000 or more, from any authorized distribution partner in the United States and Canada.
2. The promotional discount is valid on purchases of any current model (refer to B&K Precision price sheet or website) and of any desired quantity so long as the minimum purchase amount of \$5,000 has been satisfied. The purchases will be totaled based on the current B&K Precision list price. Qualifying B&K Precision products must be purchased in a consolidated manner, i.e. a one-time >\$5,000 purchase on a single invoice.
3. B&K Precision requests that the distribution partner pass on the promotional discount on its behalf. B&K Precision will invoice all orders according to standard distributor pricing and will then credit the distribution partner with 10% off the published list price at the end of every month during the promotion. A completed POS template (see attachment) and a proof of purchase(s) must be submitted to receive credit. The 10% will be deducted from the cumulative list price of the order. Orders must ship from distributor stock; no drop shipments allowed.
4. Accessories including probes, test leads, interface cables, and refurbished equipment, extended warranties, and calibration are not eligible to receive this promotional discount.
5. B&K Precision reserves the right to modify or discontinue this offering at any time during the promotional period.
6. This educational promotion supersedes all prior promotions and cannot be combined with any other B&K Precision offer, program, or discount. B&K Precision's preapproval is required.

Digital Storage Oscilloscopes



Signal Generators



DC Power Supplies





Educational Promotion Eligibility Form

Educators are entitled to 10% off the B&K Precision published list price on all orders placed with an authorized distribution partner through December 31, 2010. Orders must total \$5,000 or more in qualifying B&K Precision products and must include a copy of this completed eligibility form.

Name & Address of Educational Institution*

Name / Title / Telephone Number / Email Address* (to be completed by technical contact)

Model(s) Purchased*

Serial Number(s)*

Please provide a short description explaining how the products will be used (i.e. application, type of curriculum, etc).*

May we contact you via email regarding future B&K Precision promotional discounts, new product releases, case studies, application notes, etc?*
Yes No

(Optional) Please provide any additional comments or feedback regarding B&K Precision products.

***Mandatory fields**