

# Agilent Promotional Summary Sheet

## FEATURED CUSTOMER PROMOTIONS

### 1 Up to 10% off Agilent Power Supplies

**STARTS 3/1/2009**  
**ENDS 8/15/2009**

**NEW!**



**TERMS:** Customers receive up to 10% off the price of eligible DC power supplies. All families are included except the specialty mobile comms family (663xx). Ten percent is given on all families except the N57xx and N67xx families which carry a five percent discount.

**BENEFIT:** Test with confidence by using Agilent's clean and reliable power supplies. Choose from over 200 model numbers and receive a lower cost on our most competitive products

### 2 Handheld RF Free Option Promotion

**STARTS: 3/1/2009**  
**ENDS: 8/31/2009**

**NEW!**



**TERMS:** Customers who purchase a handheld RF analyzer (N9912A, N9330B or N9340B) can choose a free option. Eligible options include:

**N9330B:**

- Electronic Calibrator (Opt. 203)
- USB Power Sensor support (Opt. PWM)

**N9340B:**

- Pre-amplifier (Opt. PA3)
- AM/FM modulation analysis (Opt. AMA)
- ASK/FSK modulation analysis (Opt. DMA)
- Enhanced spectrogram (Opt. INM)

**N9912A FIELDFOX:**

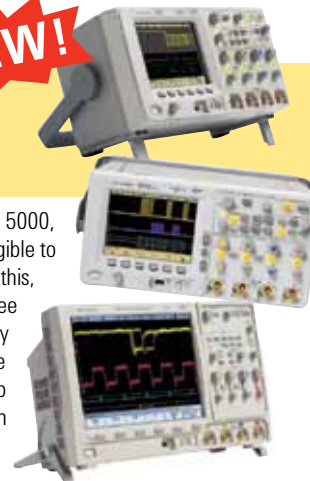
- Quick Cal (Opt. 111)
- USB Power Sensor support (Opt. 302)
- Network Analyzer functionality (Opt. 303)

**BENEFIT:** stretch your budget with this offer with up to a \$ 951 value. Agilent HRRF tools are designed for the field with bright displays, long battery life and more built-in measurements. Do more in the field. Go Agilent.

### 3 15% Promo on all InfiniiVision Scopes

**STARTS: 4/1/2009**  
**ENDS: 9/30/2009**

**NEW!**



**TERMS:** Customers who purchase a 5000, 6000, or 7000 Series scope will be eligible to receive a 15% discount. In addition to this, customers can also register to win a free 1GHz MSO 7000 Series oscilloscope by taking the Scope Challenge. The Scope Challenge is an online 5-minute, 3-step process that highlights how InfiniiVision scopes are engineered for the best signal visibility.

**FEATURES & BENEFITS:** A free 1GHz MSO 7000 Series oscilloscope is valued at ~ \$18,000. In addition the 15% discount provides up to a \$2,700 value.

**TARGET CUSTOMERS:** Primary targets are Tek and LeCroy scope users.

### 4 HH DMM Promotion Program

**STARTS: 11/1/2008**  
**ENDS: 4/30/2009**



**TERMS:** Customers will receive **15% off** any Agilent HH DMM and are automatically entered into a quarterly drawing for a free U1252A HH DMM when they view an online Agilent HH DMM demo and complete a survey at a participating distributors' website.

**FEATURES & BENEFITS:** The Agilent HH DMM U1250 Series offers industrial and electronic customers a feature rich and attractively priced solution. Additionally, these instruments come with standard accessories that are worth up to \$150. Your customers need not spend an additional \$100 for a bulkier, heavier, industry standard.

**TARGET CUSTOMERS:** Engineers and technicians in manufacturing, repair and service/maintenance across the electronics and industrial markets, specifically those looking for a full featured \$400 price range HH DMM.

## OTHER PROMOTIONS

### 5. USB Modular Scopes with Free Additional Probe

**Start: 2/1/2009** **Ends: 6/30/2009**

Customers can buy a U2701A and receive an additional N2862A (10:1 150Mhz passive probe or purchase a U2702A and receive an additional N2863A (10:1 300 MHz passive probe). This is a savings of up to \$135 with each USB modular scope purchase.

### 6. MXG Promotion: FREE OPTION 099 for N5181A MXG Signal Generator Option

**Starts: 2/1/2009** **Ends: 7/15/2009**

Option 099 (expanded license key) can be offered at no charge to customers purchasing an N5181A MXG Analog Signal. Option 099 is required if customers want to add any of the following license key options after the initial MXG purchase: **UNZ** - Fast frequency and amplitude switching, **1EA** - High Power, **1EQ** - Low Power (<110 dBm), **UNU** - Pulse Modulation, **UNW** - Narrow Pulse Modulation, **UNT** - AM, FM, Phase Modulation.

### 7. FREE Software Application for customers that purchase an Infiniivision Scope after attending a Scope Days event

**EXTENDED!**

**Free App with Scope Days is extended to June 30, 2009. Must be redeemed by August 15, 2009.**

Attendees will have up to 45 days after the event to place an order with you and receive a free application valued at \$1,250.00 for their scope directly from Agilent. The order must be placed with the distributor that hosted the event. The eligible application packages are RS232, CAN/LIN, I<sup>2</sup>C/SPI, Segmented Memory, Mask Testing, FPGA Dynamic Probe, and the 8 M memory upgrade for DSO5000 Series.

### 8. Multipurpose Lab Station (MPLS) Promotion for Educators

**Start: 7/1/2008** **Ends: 6/30/2009**

Provide bigger discounts for educators on a solution of test equipment. Agilent is offering distributors a 100% rebate on the cost of a U3000A (\$160 cost) and VEE software (\$1,121 cost) sold into educational institutions. This allows you to bundle these free products together with appropriate basic test equipment for a low cost total solution to educators.



**Agilent Technologies**

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