

Agilent Promotional Summary Sheet

FEATURED CUSTOMER PROMOTIONS

1 New 34972A at a 34970A price – a \$250 value

STARTS: 2/1/2010 ENDS: 7/31/2010

PROMO CODE 5.784

TERMS: Customers who buy a 34972A during the promotion period are eligible to receive a \$250 discount of the list price. This introductory promotion offers even more savings to customers who are considering the new capabilities offered by the 34972A. The plug-in modules, 34901A – 34908A, are not part of this promotion and will continue at their current price.

BENEFIT: At its list price, the 34972A offers a lower cost LAN and USB solution since it does not require a GPIB convertor and GPIB cables. With this promotion, customers can gain an even bigger cost benefit!

TARGET CUSTOMERS: R&D and Design Validation labs in all electronics industries. Process monitoring and process design engineers. Manufacturing functional test system designers.



2 50% Off MSO Upgrade Promotion

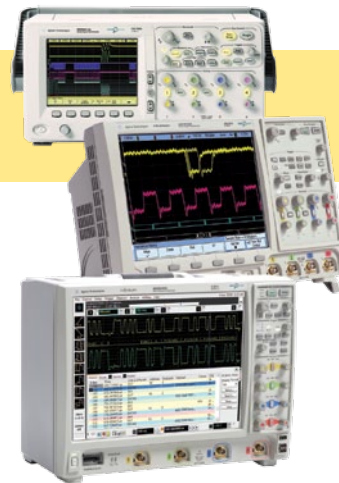
STARTS: 1/1/2010 ENDS: 4/15/2010

PROMO CODE 5.789

TERMS: This is a Distribution-exclusive promotion open to customers ordering a new 6000, 7000 or 9000 series mixed-signal oscilloscope. Customers will receive 50% off the DSO to MSO upgrade price. Existing DSO customers can also receive 50% off the MSO upgrade price. New 7000B oscilloscopes are also eligible for this promotion.

BENEFIT: Upgrade to an MSO, meaning more capability and a better scope, for 50% less

TARGET CUSTOMERS: Broad across multi industries who are doing embedded design



**Distribution
Sales Support Hotline**
US:
800-829-4444 x6789
Canada:
877-894-4414 x6789
tcc_ols@agilent.com

OTHER PROMOTIONS

3. Service Option Bundle Discounts

STARTS: 3/1/2010 ENDS: 11/15/2010

Customers can save even more on Extended Repair and Calibration service plans when purchased together at the time of the HW purchase.

PROMO CODE 1.077

Customers who purchase an Electronic Measurement hardware product combined with both a 3-year extended warranty repair option **AND** a 3-year upfront calibration option, are eligible to receive a 5% promotion discount off the extended warranty repair and calibration options. If the customer chooses to buy **BOTH** 5-year options on the extended warranty repair and calibration options, they are eligible to receive a 10% discount off the service option prices. To be eligible, the customer must purchase the HW as well as Repair and Calibration service options at the same time.

4. ENA-TDR New Release Promotion

STARTS: 3/1/2010 ENDS: 5/31/2010

PROMO CODE 5.798

Customers who purchase an E5071C ENA with option E5071C-TDR (TDR) are eligible to receive a 6% promotion discount on the E5071C test set options. Refer to the promotion fact sheet for a list of eligible options. May not be combined with any other promotions

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